



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 195963

Schedule Dates

09/18/12-09/24/12

Advertiser

Smith/Senate/Rep (15335)

Agency

Stevens Reed Curcio & Co. (3171)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

Fiedler, Amanda

Phone/Fax

/

CPE

11/15/273

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

SMITH/SENATE/REP

Date Entered 09/17/12

Last Modified 09/18/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08865515

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission

\$2,486.25

Net Total

\$14,088.75

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Sep. 2012 52 \$16,575.00

Grand Total: 52 \$16,575.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|----------|---------|
| 1.0 | Normal Line / SPOT (1) | 09/18/12-09/24/12 | 3 | :30 | 7A- ABC-GOOD MORNING AMERICA | 1 | 1 | | | | 1 | | | 3 | \$300.00 | \$900.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 2.0 | Normal Line / SPOT (2) | 09/18/12-09/24/12 | 3 | :30 | 9A- REGIS & KELLY | 2 | 1 | 1 | 1 | 1 | 1 | | | 6 | \$100.00 | \$600.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 3.0 | Normal Line / SPOT (3) | 09/18/12-09/24/12 | 3 | :30 | 10:58A- ABC-THE VIEW | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$100.00 | \$500.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 4.0 | Normal Line / SPOT (4) | 09/18/12-09/24/12 | 3 | :30 | 12P- NEWS-ABC27 NEWS AT 12P | 1 | 1 | 1 | 1 | 1 | 1 | | | 3 | \$150.00 | \$450.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 5.0 | Normal Line / SPOT (5) | 09/18/12-09/24/12 | 3 | :30 | 12:30P- JUDGE JOE BROWN 1230P | 1 | 1 | 1 | 1 | 1 | 1 | | | 2 | \$75.00 | \$150.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 6.0 | Normal Line / SPOT (6) | 09/18/12-09/24/12 | 3 | :30 | 4P- 4:58-31P (EST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$150.00 | \$750.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 7.0 | Normal Line / SPOT (7) | 09/18/12-09/24/12 | 3 | :30 | 4:58-31P- 5:30P (EST) | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$300.00 | \$1,500.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 8.0 | Normal Line / SPOT (8) | 09/18/12-09/24/12 | 3 | :30 | 5:57P- NEWS-ABC27 NEWS AT 6P | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$400.00 | \$2,000.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 9.0 | Normal Line / SPOT (9) | 09/18/12-09/24/12 | 3 | :30 | 7P- NEWS-ABC27 NEWS AT 7P | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$175.00 | \$875.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 10.0 | Normal Line / SPOT (10) | 09/22/12-09/22/12 | 4 | :30 | 3:28P- SPORTS-ABC COLLEGE FOOTBALL PENN STATE | | | | | | | 1 | | 1 | \$2,000.00 | \$2,000.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Stevens Reed Curcio & Co.
201 North Union Street #200
Alexandria, VA 22314

Contract # 195963

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Agency

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Entered By Nicole Heckard
CO-OP No
Headline # ECR08865515
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Order Type Normal
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Commission \$2,486.25
Net Total \$14,088.75
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WHTM Harrisburg (WHTM)
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|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|------------------------|----------|---------|
| 11.0 | Normal Line / SPOT (11) | 09/22/12-09/22/12 | 3 | :30 | 7P- NEWS-ABC27 NEWS SATURDAY AT 7P | | | | | | | 1 | | 1 | \$200.00 | \$200.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 12.0 | Normal Line / SPOT (12) | 09/23/12-09/23/12 | 3 | :30 | 7:58A- ABC-GOOD MORNING AMERICA SUNDAY | | | | | | | | 1 | 1 | \$100.00 | \$100.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 13.0 | Normal Line / SPOT (13) | 09/23/12-09/23/12 | 3 | :30 | 9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A | | | | | | | | 1 | 1 | \$100.00 | \$100.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 14.0 | Normal Line / SPOT (14) | 09/23/12-09/23/12 | 3 | :30 | 6P- NEWS-ABC27 NEWS SUNDAY AT 6P | | | | | | | | 1 | 1 | \$200.00 | \$200.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 15.0 | Normal Line / SPOT (15) | 09/20/12-09/20/12 | 3 | :30 | 8P- ABC-GREY'S ANATOMY | | | | | 1 | | | | 1 | \$1,500.00 | \$1,500.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 16.0 | Normal Line / SPOT (17) | 09/18/12-09/24/12 | 3 | :30 | 5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A | 1 | 1 | 1 | 1 | 1 | 1 | | | 5 | \$150.00 | \$750.00 | WHTM Harrisburg (WHTM) | | 9/17/12 |
| 17.0 | Normal Line / PSU (18) | 09/22/12-09/22/12 | 4 | :30 | 3:28P- SPORTS-ABC COLLEGE FOOTBALL PENN STATE | | | | | | | 2 | | 2 | \$2,000.00 | \$4,000.00 | WHTM Harrisburg (WHTM) | | 9/18/12 |

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

